LUUK TAAL

SPONSORSHIP · 2026

RACE IN F1 WITHIN TEN YEARS.



A young Dutch racing driver on the single-seater ladder.
And room for your brand on the suit.

MEET LUUK

LUUK TAAL.
#88

15 years old, from Oud-Beijerland. Racing since he was six, FIA-international karting since 2021, factory drives with Energy Corse, CRG, SODI Europe and SODI USA by Piquet Sports. In 2026: a full season with HENZA Racing, Formula 4 testing since September and his car debut in the Ginetta Junior Winter Series in October.

6	10	30	Age 6
INTERNATIONAL SEASONS	POLE POSITIONS	FASTEST LAPS	RACING DEBUT



LUUK TAAL

THE ROAD SO FAR

KARTING → GINETTA → FORMULA 4

2020 — **REGIONAL NL CHAMPION**
Limburg · S-Holland · Benelux · Rookie 4× champion

2021 — **IAME WINTER CUP**
Valencia · 3rd overall

2022 — **SKCC KLIPPAN, SWEDEN**
Mini · 1st overall · first Italian win at ROK Cup Franciacorta

2023 — **FACTORY DRIVER**
CRG & SODI Europe · Lonato Night Race 2nd · USPKS Carolina 4th

2024 — **SODI USA BY PIQUET SPORTS**
Junior factory driver · F4 testing

2026 — **HENZA RACING · WSK · FIA COTF**
F4 testing from September · Ginetta Junior debut with Orion SPR, October



WHY PARTNER WITH LUUK

MORE THAN A LOGO.

A REAL CAREER

FIA-international karting since 2021 and factory experience with four teams. Now stepping into cars.

AN INTERNATIONAL STAGE

Raced in the Netherlands, Italy, Spain, Germany, Sweden, the UK and the United States.

A CONTENT PARTNER

Race reports, video, social posts and hospitality at events. Visibility that shows up all season.

A LONG HORIZON

The plan: Formula 1 within ten years. Partners who join now move up the ladder with him.







LUUK TAAL

PACKAGES · 2026 SEASON

FOUR WAYS TO COME ON BOARD.

TIER 01

PINNACLE

Visible across our channels, close to the paddock.

- Logo in newsletter and on social media
- Logo on team clothing
- Sponsor announcement and thank-you clips
- Access to USA / Europe races
- Invitation to the annual sponsor event

TIER 02

ELITE

Pinnacle plus your brand on the suit.

- Logo on race suit (arm or leg)
- Personalised race video clips
- Luuk visits your company or event
- Promo reel of your company
- Access to races and sponsor event

TIER 03

ULTIMATE

Prominent on the kart and the helmet.

- All Pinnacle & Elite benefits
- Logo on suit (prominent front spot)
- Logo on helmet and on kart
- Go-kart clinic for up to 25 people

TIER 04

SUPREME

The single-seater partnership.

- All Pinnacle, Elite & Ultimate benefits
- F4 test in full company livery
- F4 promo video with your branded car
- Luuk Taal merchandise package

PRICING ON REQUEST · EVERY PACKAGE TAILORED · MULTI-YEAR PREFERRED

LUUK TAAL

ALREADY ON BOARD

NINE PARTNERS. ONE MISSION.

CALEX HOLLAND

Gulf

HAVECON

INTER FILLING

DAS KAISERBLICK

STEEN GOED

RAAD (INTER-)NATIONAL

TROFI PACK MORE THAN JUST PACKING

Voskamp TOMATEN

YOU?

“Luuk is het lichtpunt dat wij bij Calex hebben gevonden.”

VAN SOELEN · CEO, CALEX · 6 YEARS PARTNER

LUUK TAAL

LET'S TALK

LET'S BUILD THE ROAD TO THE TOP TOGETHER.

Tell us about your brand and we will come back within 48 hours with a proposal.

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